



COMPREHENSIVE FIELD MANAGEMENT, SIMPLIFIED

We understand that gathering information, sorting through data and making input decisions can be challenging. Advantage Acre is taking the complexity of precision agriculture and making it practical for you.

Advantage Acre is a foundational tool to begin quickly loading data and analyzing information in a web-based platform, giving you simplified and functional access to your operation's information and data.

The Advantage Acre platform will be a comprehensive, web-based agricultural tool giving you access to unprecedented amounts of agronomic and seed data, enabling you to make more informed and confident management decisions for your farm.

Detailed record keeping, enhanced weather data, advanced soil identification and unparalleled insight into seed performance will provide powerful understanding and maximize your control.

The intuitive, graphics-based interface is easy to use and makes complex-data management and record retention simple.



Take every challenge in your field and turn it to your advantage.

advantageacre.com

GET STARTED
TODAY



- 1 Visit advantageacre.com and create an account
- 2 Start by mapping your fields by using common land units, uploading existing files, or drawing boundaries
- 3 Upload yield data and soil test data to begin building your historical references
- 4 Review field-level soil survey information
- 5 Utilize the seed planning tool with your sales representative to visualize seed placement

Advantage Acre is a foundational tool to begin quickly loading data and analyzing information in a web-based platform, giving you simplified and functional access to your operation's information and data.



COMING IN 2016

Advantage Acre Plus will be a subscription service with enhanced data capabilities and decision-making tools, including:

- Advanced Soil Identification – more representative than common soil surveys
- Variable-Rate Planting Recommendations – based on AgReliant Genetics' extensive testing network and advanced soil identification
- Data Management and Sharing – the ability to manage and share field-level data
- Comprehensive Analysis Tools – used to refine and improve management decisions
- In-season Crop Monitoring – utilizes imagery, scouting and weather
- Long-term Forecasts and Historical Weather – can be added to an Advantage Acre Plus account